

# Buyer Beware: 4 Red Flags to Spot in Premium Astrology Apps

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Astrology apps are everywhere. With a few taps, you can supposedly connect with a master astrologer who will decode your destiny. But before you hand over your hard-earned money, you need to know how the digital astrology industry actually operates.

Based on an extensive review of hundreds of consumer complaints across platforms like AstroTalk and Lunar Astro, we've identified the top tactics used to separate you from your money. Here are the four red flags you must watch out for:

## 1. The "Faceless" Astrologer (The Bait and Switch)

You see an ad featuring a famous, highly respected astrologer. You pay a premium fee (sometimes ₹7,000 to ₹8,000) expecting their expertise. But when the call connects, you are speaking to an anonymous junior associate—often identified only by a number or code. **The Reality Check:** Many platforms use the founder's face for marketing but outsource the actual readings to inexperienced students. Always confirm *exactly* who will be conducting your reading before paying.

## 2. The "Doom and Gloom" Diagnosis

You call asking about a simple career transition, but the astrologer tells you that you have a severe curse, a terrible "dosha," or negative past-life karma that is ruining your life. **The Reality Check:** This is a classic sales tactic. By making you afraid, they make you desperate for a solution. Genuine spiritual guides empower you; they do not use fear to break you down.

## 3. The Expensive "Cure"

Immediately after giving you the "doom and gloom" diagnosis, the astrologer offers the perfect solution: a highly specific, incredibly expensive puja (ritual), a rare gemstone, or a mandatory follow-up session. **The Reality Check:** If a consultation

feels like a high-pressure sales pitch for add-on products, hang up. You are dealing with a salesperson, not an astrologer.

## 4. Generic, "ChatGPT-Style" Advice

You pay for a personalized reading based on your exact birth time and coordinates, but the advice you receive is incredibly vague. "You will face a challenge next month, but things will improve," or "Someone close to you is jealous." **The Reality Check:**

Consumers frequently complain that the insights provided by premium apps are no better than free daily horoscopes found online. If the astrologer is asking you basic questions that they should already know from your chart, they are likely unprepared.

## How to Protect Yourself

- **Never pay for fear.** If an astrologer scares you, walk away.
- **Check third-party reviews.** Don't trust the reviews on the app itself. Look at independent sites like Trustpilot or MouthShut.
- **Set a strict budget.** Treat astrology as entertainment or general guidance. Never take out loans or empty your savings for a "guaranteed" astrological remedy.